




Linda Martien,

CPC, COC, CPC-I, CPMA, CRC, AAPC Fellow

Director, Revenue Cycle Management

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Experience

“No receivables are left on the table on my watch,” declares Linda Martien, Granite GRC’s director of revenue cycle management. That’s a promise backed by 40 years of success in the fields of medical coding, billing, auditing, training, management, and consulting.

Martien’s broad expertise in reimbursement and revenue cycle management spans a wide variety of methodologies and practices in areas like general surgery, hospice, home healthcare, durable medical equipment (DME), behavioral health, critical access hospitals, and more. She also has an excellent track record for helping clients navigate complex healthcare systems like Medicare, Medicaid, the U.S. Veterans Administration (VA), the Indian Health Service (IHS), and commercial health insurance.

As a certified AAPC educator in CPT, ICD-10-CM, and HCPCS Level II coding systems, Martien has trained and credentialed entire field reimbursement teams as certified coders. She has also educated and advised physicians and nonphysician practitioners (NPPs), billers, executives, opinion leaders, and policymakers on coding and reimbursement issues. She is a nationally recognized author and instructor on topics such as anatomy and pathophysiology, revenue cycles, and professional development.

Martien brings in-depth knowledge and well-rounded perspectives to clients through her wide experience in both clinical and business settings. Her agility with claims, receivables, and hospital inpatient and outpatient coding comes from years of working in and managing growing solo and group practices. Martien also takes pride in offering clients superior written and verbal communication skills, a strong and self-directed work ethic, and a steadfast commitment to best practices in project management.

- Provided recommendations resulting in increased billable charges and revenue. One client realized additional revenues of \$1.4 million.
- Enhanced Veterans Administration (VA) revenues by \$600 to \$3,500 per patient through chart audit activities.
- Instructed medical terminology, anatomy, and basic and advanced coding classes; 90.9% of participants passed the AAPC certification examination on the first try.

GRANITE GRC

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Lancaster, PA 17601

granitegrcconsulting.com

Optimize resources.
Manage risk.

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Education and Certifications

Healthcare Administration/Finance, University of Phoenix, Phoenix, Ariz.
Healthcare Administration, Lincoln University, Jefferson City, Mo.
Certified Professional Coder (CPC), AAPC
Certified Professional Coder, Hospital Outpatient (COC), AAPC
Certified Professional Coder, Instructor (CPC), AAPC
Certified Professional Medical Auditor (CPMA), AAPC
Certified Risk Adjustment Coder (CRC), AAPC

Publications and Presentations

Chronic Wound Care Billing, *Coding with Christine Hall webinar*, June 2022
Jump Start Your Heart: The Pathophysiology of Your Heartbeat, *AAPC HealthCon*, 2022
Understanding the Scope of Wound Care Services Across All Healthcare Settings, *AAPC AuditCon*, 2021
CBDs (Coding, Billing, and Documentation) of Chronic Wound Care, *AMBA*, 2021
Streamline Your Revenue Cycle, *Healthcare Business Monthly*, May 2019
Coding and Reimbursement for Hyperbaric Oxygen Treatment, semiannual presentation at *University of Ohio-Columbus*, 2005–2010

Memberships

Past member/officer, AAPC National Advisory Board
Past member and chair, AAPC Local Chapter (AAPCCA) Board of Directors
Member, American Medical Billing Association (AMBA)
American Health Information Management Association (AHIMA)
Healthcare Financial Management Association (HFMA)

Community Involvement

- Mentor, AAPC Mentorship Program
- Tutor, Laubach Program, English as a Second Language
- Tutor, Laubach Program, Adult Non-Readers

